

# BLACKGOLD CHRISTMAS

*Mid-December*

*BlackGold Park in Glenpool*

*1,500+ attendees*

BlackGold Christmas is *the* event of the holiday season. It begins the first Sunday in December and lasts throughout the holidays with the decorating of sponsored Christmas trees, caroling, photos with Santa, food vendors, horses and carriages, and the lighting of the park's Christmas trees. Businesses, clubs, and individuals may sponsor a tree for \$150 or \$500, and decorate it to promote themselves or the season; non-profits may sponsor a tree for \$100. The Chamber will supply tree stands, water your tree regularly and supply promotional signage; the City of Glenpool will supply electricity. The event is free to the public and located in BlackGold Park, 94 S. 145<sup>th</sup> St. and Highway 75.

## **Sponsorship Opportunities**

### **BlackGold – \$2,500 (Three Available)**

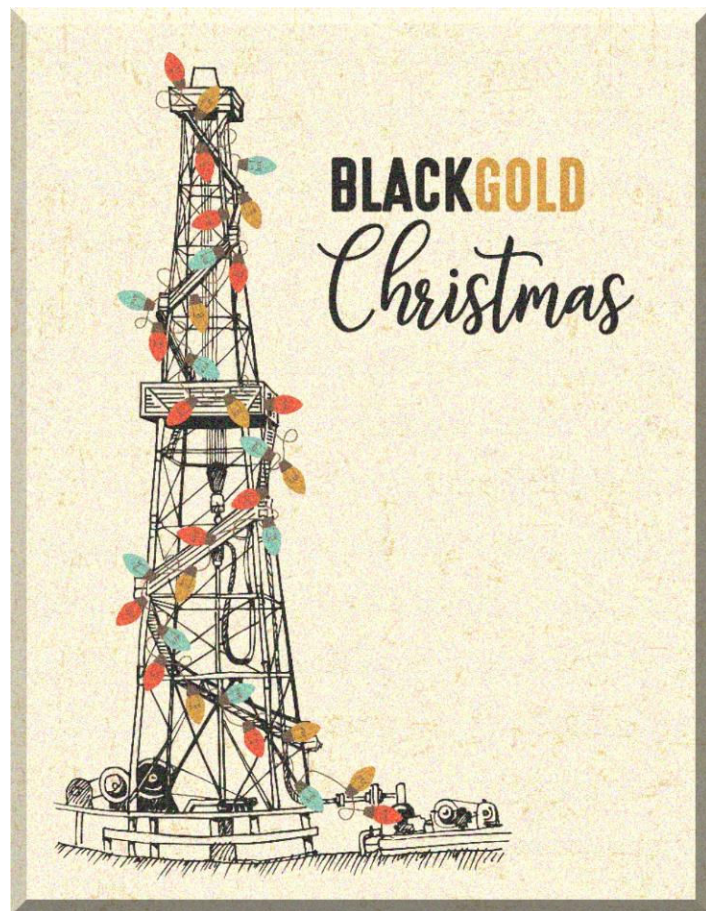
- Highlighted in all media outlets and PR for event
- Highlighted on chamber website and social media
- Highlighted in BlackGold Beat newsletter
- Highlighted at Chamber monthly luncheons
- Large logo on banner on Highway 75
- Recognition during all entertainment
- Promotional material placed at chamber
- One entry in the Glenpool Christmas Parade

### **Sugar Plum – \$2,000 (Two Available)**

- Mentioned in BlackGold Beat newsletter
- Mentioned on chamber website and social media
- Medium logo on Highway 75 banner
- Mentioned at Chamber monthly luncheons
- Recognition during all entertainment
- One entry in the Glenpool Christmas Parade

### **Entertainment Sponsor – \$1,500 (One Available)**

- Mentioned on chamber website and social media
- Mentioned in BlackGold Beat newsletter
- Recognition during all entertainment
- Banner with logo



**KidZone Sponsor – \$1,000 (One Available)**

- Mentioned on chamber website and social media
- Mentioned in BlackGold Beat newsletter
- Recognition during all entertainment
- Banner with logo

**Jingle Bell – \$600**

- Mentioned on chamber website and social media
- Mentioned in BlackGold Beat newsletter
- One entry in the Glenpool Christmas Parade

**Booths/Tent – \$50**

**Food Trucks/Trailers – \$100**